

# Softripe® Brings Ripeness to Fruit in a Natural Way

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Fruit Logistica's 2019 Silver Innovation Award was given to the German firm Frigotec for its "Softripe® Ripening Technology." Trade visitors were impressed by this natural and energy-saving ripening technology for bananas and other tropical fruit. After winning the award, Roland Wirth, General Manager of Frigotec, sat down for an interview with *Produce Report* at Fruit Logistica 2019 in Berlin.

The main advantage of the Softripe process is that fruit can be ripened in a relatively natural way, which has also been proven to be both highly effective and efficient. Softripe ripening is significantly different from traditional ethylene ripening methods. According to Mr. Wirth, "In traditional ripening methods,